





Global economic highlights



Global trade tensions have recently eased following agreements between the US, China, and several Asian countries, but uncertainty remains in the medium term





KResearch expects the Fed to cut its policy rate by another 0.25% in December amid softening labor market





Financial markets remain highly volatile, with political turmoil in Japan and France adding to market jitters



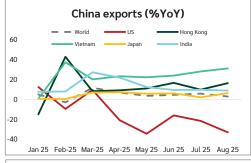
OECD

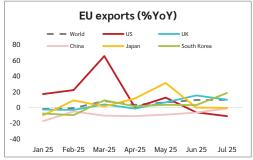
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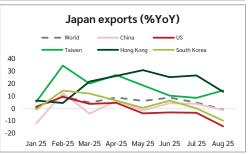


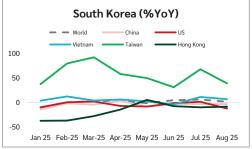
Exports from major global markets have shown signs of slowing since the US reciprocal tariff took effect in August 2025

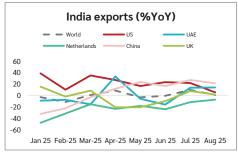










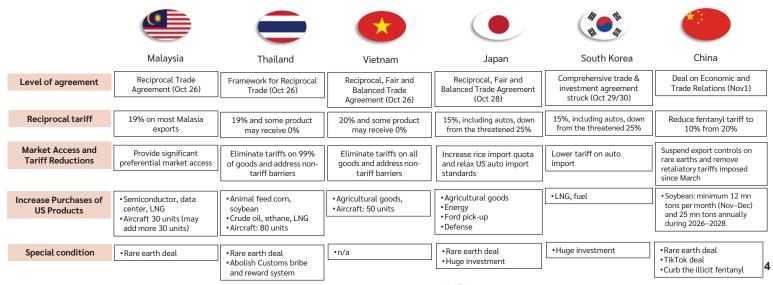


Source: Trademap, USITC Note: EU and ASEAN export to US using mirror data บริการทุกระดับประทับใจ





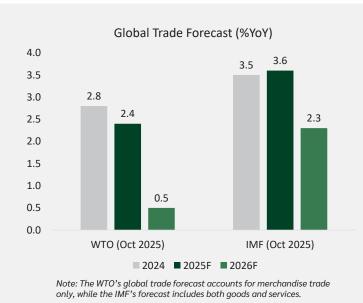
The trade agreements between the US and Asian countries show that the US is focusing on rare earths, a key part of the high-tech supply chain

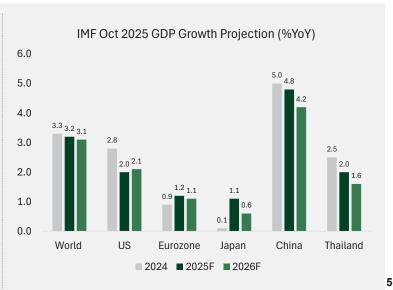






The WTO and IMF raised 2025 global GDP and trade forecasts but warned of weaker 2026 growth amid ongoing trade uncertainty





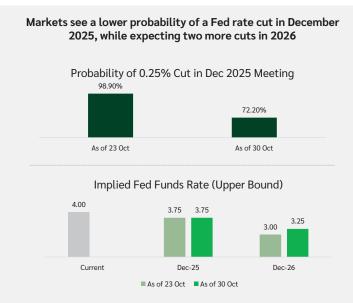
Source: WTO and IMF WEO (Oct 2025)

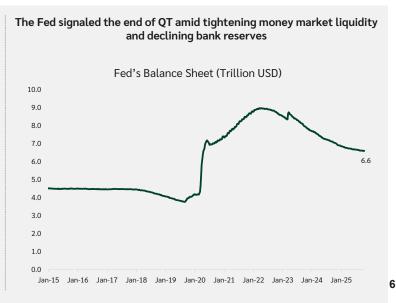






At the October 28–29 FOMC meeting, the Fed cut its policy rate by 0.25% to 3.75-4.00% as expected, and signaled the end of QT on December 1, 2025



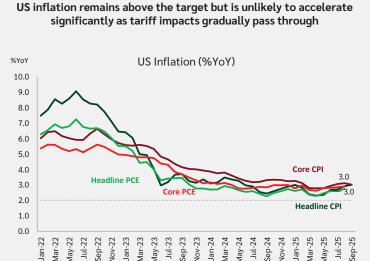






KResearch expects the Fed to cut its policy rate by another 0.25% in December on the back of weak labor market, though the Fed has signaled that the outlook for a further cut remains highly uncertain





Source: ADP National Employment Report, BLS, CEIC

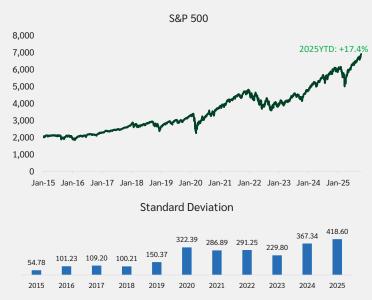
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Note: 2025 data until Oct 29, 2025



Gold and the stock market have surged sharply in 2025, experiencing greater volatility than in previous years due to elevated uncertainties





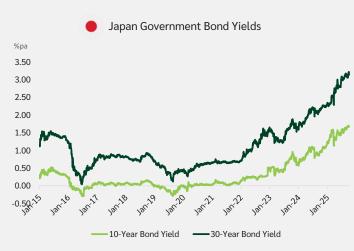
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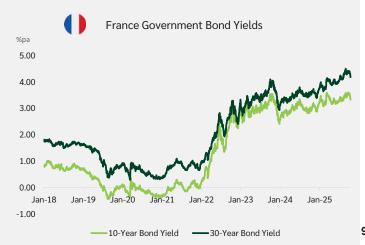


Political developments in Japan and France are sending shockwaves through financial markets

The election victory of Sanae Takaichi has raised concerns about Japan's mounting debt burden amid signals of a more expansionary fiscal policy



France's continued political upheaval and fragmented parliament have made it difficult to pass fiscal tightening measures, fueling concerns over rising debt and compliance with EU fiscal rules



Source: CEIC and Investing.com

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Prachachat



Thai economy highlights



KResearch raised Thailand's 2025 export growth forecast to 11.0% from 5.7%, supported by sustained growth in electronics and gold exports



Thailand's 2025 GDP growth is maintained at 1.8%, with potential upside from the "Half-Half Plus" scheme



KResearch cut its 2025 inflation forecast to -0.1% amid weaker energy and agricultural prices and rising deflation risks

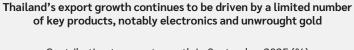


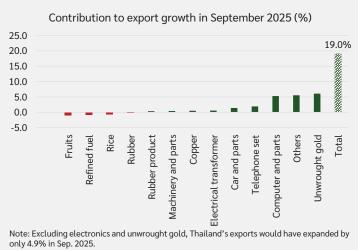
Bangkok Post

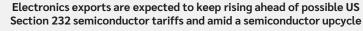




Thailand's exports rose a stronger-than-expected 19.0% YoY in September 2025, prompting an upward revision of the full-year growth forecast to 11.0% from 5.7%









Source: MOC, Semiconductor Industry Association, KResearch

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In addition, exports of goods subject to reciprocal tariffs continue to grow stronger than expected, supporting the export outlook for the remainder of the year

Top 10 Thailand's products export to US

Products	Jan 2	5 Feb-25	Mar-25	Apr-25	May 25	Jun 25	Jul 25	Aug 25	Sep 25
Telephone set (19%)	16.8	40.5	117.8	49.6	63.8	44.8	68.2	59.7	63.0
Computer (incl. HDDs) (15%)	29.5	15.2	81.5	36.8	58.1	109.1	75.0	42.3	86.4
Special electronic machines (5%)	94.0	88.5	135.4	134.0	88.88	141.4	63.3	69.1	132.3
Vehicle tire (4%)	-1.1	18.1	6.1	-1.1	25.4	19.6	4.9	-14.1	-8.0
Electronic transformers (4%)	33.7	-13.3	13.6	18.6	98.5	48.4	41.6	22.3	56.2
Vehicle parts (2%)	7.9	10.2	12.8	7.7	25.2	16.2	8.1	28.9	26.0
Video camera (2%)	-6.4	16.8	0.7	18.1	25.4	62.9	10.6	-16.8	2.7
Air conditioner (1%)	77.9	92.8	55.2	1.4	30.7	50.3	52.5	-14.3	30.0
Solar panel (1%)	-43.3	-55.3	-35.3	-39.4	-42.1	-72.3	-70.8	-60.7	-41.1
Jewellery (1%)	2.3	14.0	1.5	30.7	3.9	12.7	3.9	-11.3	-36.4
56% share of total exports to US Reciprocal tariff at 19% Section 232 tariff at 25% AD/C/VI									



Share US imports by markets

Note: The US trade data release was delayed, with the latest publication in July, due to the government shutdown

Exports of goods subject to reciprocal tariffs in September grew better than expected supported by

- Continued US orders amid still-resilient demand
- Shared burden of higher customs duties between Thai exporters and US importers
- Thailand's relatively lower production costs for certain products, with regionally aligned tariffs that remain below China's—for example, air conditioners

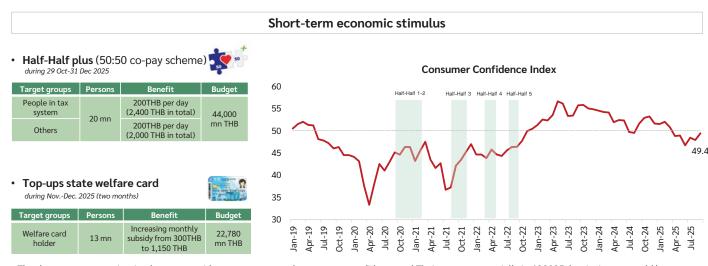


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The government's "Quick Big Win" stimulus may provide some additional support to the Thai economy, with the "Half-Half Plus" measure adding about 0.15% to GDP



The short-term economic stimulus may provide some support to the consumer confidence and Thai economy especially in 4Q2025, but its impact could be constrained by weakening consumption momentum

Source: MOC, KResearch

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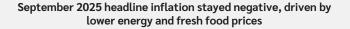
Thai GDP growth is maintained at 1.8% in 2025, with potential upside from government stimulus, but is expected to decelerate in 2026 as the full impact of tariffs takes hold

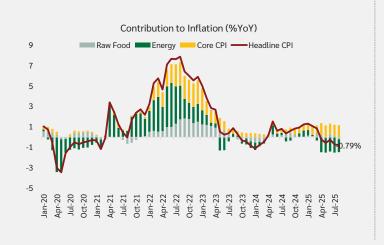
Key Indicators	2024	2025f	2025f	
(%YoY except otherwise stated)	2024	(Sep 2025)	(Oct 2025)	
GDP	2.5	1.8	1.8	
Private consumption	4.4	2.0	2.0	
Public consumption	2.5	1.5	1.5	
Investment	0.0	1.1	1.1	
- Private	-1.6	0.6	0.6	
- Public	4.8	3.5	3.5	
Exports (Customs based in USD)	5.5	5.7	11.0 📤	
Imports (Customs based in USD)	5.9	5.0	10.3 📤	
Headline inflation	0.4	-0.1	-0.1	
Average Dubai crude oil price (USD/Barrel)	79.7	68.0	68.0	
No. of international tourist arrivals (Mn persons)	35.5	32.2	32.2	



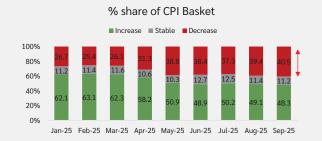


Thailand's inflation stood at -0.72% in September 2025, remaining negative for the sixth consecutive month, while the full-year forecast was revised down to -0.1%





Deflation risks are rising, as a larger share of items in the CPI basket are experiencing falling prices



Deflation risks are rising. Core inflation in September 2025 was 0.65% YoY but fell 0.05% MoM, with 40.5% of CPI items—including personal care, appliances, clothing, and home goods—seeing price declines, partly due to cheaper imports from China.

Source: NESDC, MOC, MOTS, forecasted by KResearch

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